



Media Release

For immediate release

Senior Citizens join the start of the search for Singapore's best hawker food
City Hawker Food Hunt 2010

Singapore, 15 April 2010 – City Gas and Shin Min Daily launched the City Hawker Food Hunt 2010 for the third consecutive year, bringing together elderly folks from Kreta Ayer Seniors Activity Centre at Maxwell Road Food Centre, for an opportunity to taste some hawker delights from this year's selected food categories.

To kick start the 6 month campaign, City Gas, Shin Min Daily and their supporting partners launched the event with some 60 senior citizens, and donated \$2,000 to Kreta Ayer Seniors Activity Centre as a token of support to the community. The organisers even donned aprons and doubled up as waiters and waitresses as they served food to the tables for these privileged senior citizens.

Jointly organised by City Gas and Shin Min Daily, supported by the National Environment Agency (NEA), Health Promotion Board (HPB) and the Singapore Tourism Board (STB), the campaign will run from April to November.

Singaporeans will be able to cast their votes throughout the entire duration of the campaign to decide their "Favourite Hawker Centre", "Cleanest Hawker Centre", "Healthiest Choice Hawker Centre" and "Specialty Food Stall". The leading contestant for the most coveted



“Favourite Hawker Centre” award will be published at the end of every month on Shin Min Daily to keep keen supporters updated of their favourite hawker centre’s progress!

Singaporeans will also vote their favourite food stalls from the four selected food categories this year- **cantonese-style porridge, roti prata, minced pork noodle** and **yong tau foo**, with each category having its own designated month for voting from May to August.

As part of the selection process, Singaporeans are invited to cast their votes via SMS to Rednano.sg. Based on reader recommendations, a food tasting panel comprising personnel from the organising committee, will select 10 best hawker food stalls for each hawker food category.

Mr Ng Yong Hwee, President & CEO of City Gas Pte Ltd, commenting on this year’s City Hawker Food Hunt, “City Gas is excited to bring back the City Hawker Food Hunt for the third year running and we’re honoured to be able to have the senior citizens from the Kreta Ayer Seniors Activity Centre here to mark this significant launch with us. In Singapore, we’re increasingly spoilt for choice as more food stalls are serving delicious and affordable dishes. We hope that through the food hunt, Singaporeans, both young and old, will continue to lend us their huge support and come together once again, to decide where our best hawker delights can be found.”

City Hawker Food Hunt 2010 is also proud to have students from River Valley High School participate in a project focusing on the heritage of hawker centres in Singapore. Students will write a Mandarin essay on the history and development of hawker centres and share their interesting views of a food culture that is predominant to the older generation. City Gas hopes that this will allow the youth to appreciate and learn more about the local culture and the



humble beginnings of hawker centres in Singapore. The winning entries will be published on Shin Min Daily in November.

About City Gas

City Gas Pte Ltd (as Trustee) (<http://www.citygas.com.sg>) is a wholly owned subsidiary of the CitySpring Infrastructure Management Pte Ltd. Prior to the listing of CitySpring, City Gas was 100% owned by Temasek Holdings. On 2nd January 2002, City Gas was established as a divested entity from PowerGas Ltd, with its core businesses in the production of town gas and it retails it island-wide to all residents as well as supply both town gas and natural gas to commercial and industrial sectors.

With a long heritage history of about 150 years, City Gas has been supplying town gas to almost 90% of the residents living in new Housing Development Board estates and private properties as well as many commercial and industrial operations like hawker centres, food courts, restaurants, hotels, hospitals, laundries, electronics and printing plants.

City Gas will continue to position itself as Safe, Reliable, Convenient, Hygienic and Economical. It will carry on to partner closely with the developers and consultants to provide a comfortable life style for the homeowners with the 3-in-1 gas appliances concept i.e. gas cookers, gas water heaters and gas clothes dryers.

With its century-old strong technical experience and background, City Gas will carry on being innovative as a key energy solutions provider to our commercial and industrial customers.

To further extend its touch points with their customers, City Gas Gallery serves as a customer service centre to handle enquiries with regards to piped gas installations and other gas-related issues. It is also a one-stop retail hub, featuring a wide range of gas appliances to meet our customers' needs.

About National Environment Agency

Formed on 1 July 2002, the National Environment Agency (NEA) is the leading public organization responsible for improving and sustaining a clean and green environment in Singapore. The NEA develops and spearheads environmental initiatives and programmes through its partnership with the People, Public and Private sectors. It is committed to motivating every individual to take up environmental ownership and to care for the environment as a way of life.

By protecting Singapore's resources from pollution, maintaining a high level of public health and providing timely meteorological information, the NEA endeavours to ensure sustainable development and a quality living environment for present and future generations.

About Health Promotion Board

The Health Promotion Board (HPB) is a statutory board formed under the Ministry of Health, Singapore, since 1 April 2001. The vision of HPB is a nation of healthy and happy Singaporeans. It provides the framework for health education, promotion and prevention programmes for children, adults and the elderly in Singapore, as well as creates a health-supportive environment to empower Singaporeans to attain the best possible health throughout life.

About Singapore Tourism Board

The Singapore Tourism Board (STB) is a leading economic development agency in tourism, one of Singapore's key service sectors. Known for partnership, innovation and excellence, the Board champions tourism and builds it into a key economic driver for Singapore. STB aims to differentiate and



market Singapore as a must-visit destination offering enriching experiences through the “YourSingapore” brand. For more information, please visit www.stb.gov.sg.

About Shin Min Daily

Shin Min Daily News was started on March 18, 1967. The light-hearted evening newspaper provides the latest on a wide range of local and international topics.

The newspaper was recently revamped with new content and design elements to make it a more refreshing read. Stronger coverage and a more attractive layout were introduced in two of its popular sections, sports and entertainment, to attract more readers.

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